NAGC
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Blues BBQs & Government News

NAGC 2015 Blue Pencil & Gold Screen Awards
Memphis, Tenn.
Sheraton Memphis Downtown Hotel
Communicator of the Year

Jessica Milcetich
Digital Media Strategist
General Services Administration

Creator of USA.gov election day social media promotion, which connected with the public 632,773,802 times
Award Category: 1 Magazine
Entry Title: TN Magazine
Award: Award of Excellence
Govt Agency: Texas Department of Transportation
Award Category: 1 Magazine
Entry Title: Wisconsin Department of Natural Resources Magazine
Award: Award of Excellence
Govt Agency: Wisconsin Department of Natural Resources
Award Category: 1 Magazine
Entry Title: NIJ Journal
Award: Award of Excellence
Govt Agency: National Institute of Justice
Award Category: 1 Magazine
Entry Title: Kentucky Law Enforcement Magazine
Award: Second
Govt Agency: Kentucky Department of Criminal Justice Training
Award Category: Magazine
Entry Title: Arkansas Wildlife
Award: First
Govt Agency: Arkansas Game and Fish Commission
Award Category: External Newsletter
Entry Title: NSSC This Week
Award: Second
Govt Agency: U.S. Army Natick Soldier Systems Center Public Affairs Office
Award Category: 2 External Newsletter
Entry Title: City of Raytown Newsletter
Award: First
Govt Agency: City of Raytown, Missouri
Award Category: 3 Internal Newsletter
Entry Title: AOPConnected
Award: Second
Govt Agency: Administrative Office of Pennsylvania Courts (AOPC)
Award Category: 3 Internal Newsletter
Entry Title: Closed Circuit
Award: First
Govt Agency: Western Area Power Administration
GETTING THEIR BEARINGS

Conservation Techniques Keep Black Bears Healthy

By Jeff Williams
Photos by Mike Wimmer

Arkansas bear cubs are taking their first steps this time of year. They're exploring the slopes and chasms of the Ozark and Ouachita mountains, and splashing through streams and brooks of the White River as they emerge from dens shared with their mothers.

They've been preparing for this adventure since they were born in January. They are the first generation in a long line of black bears that ruled Arkansas before it was a state.

Valuable Oil

Before Arkansas was settled, as many as 50,000 black bears roamed the area. During the 1700s and 1800s, they were almost hunted to extinction because of the bear's oil.

"In the late 1820s, the General Assembly of Arkansas actually made it illegal to hunt bears, but by then, it was almost too late," said Myron Means, coordinator of the Arkansas Game and Fish Commission's bear program. "Our population had dwindled down to an estimated 50 bears in the lower southeast part of the state."

A mother and cub in two of the state's north woods.
Bobber Watchers and Bug Eaters

Summer Sunfish Ideal Hooks for New Anglers

By Randy Zellars

A cracker, cane pole and a kid — there isn’t a simpler, scientific way to have a good time outdoors. Practically every angler in Arkansas can tell their fishing tales of catching bass, Murray mackerel, sunfish and bass. But a sinister cousin of “panda jellies” would rather mizzle with a pound of Delco than ultras to catch salmon during the day eating for walleyes or eating for bass.

Arkansas is home to quite a few bass species, but there stand four to more anglers. The three species folks are going to see the most in Arkansas are bluegill, redear and green sunfish,” said Steve Hilleck, assistant DEFAULT OF fisheries projects for the Arkansas Game and Fish Commission. “Recreational bass are pretty common in the area, and if you can find them bumbled up, they can be a lot of fun.”

Pumpkinseeds, however, are not on Arkansas’s list. “I’ve heard a lot of people say they’re caught pumpkinseeds here, but we don’t have that species in Arkansas,” Hilleck said. “When fisherman stills pumpkinseeds here are usually larger sunfish.”

**Tackle**

Three types make former the perfect fish for beginners. They’re always hungry, they roam delicious and when they don’t need a lot of luring equipment to catch them. Some anglers may use the same luring technique to lure them, but the other two types of fishing devices — the case and the hook — are different.

A lot of people just cut a piece of fish into a 3- to 8-inch piece of river cane on a around and tie it to the end and it works just fine.

**Spawning Grounds**

Finding bass in the river is often a home-and-hearth proposition. But once an area with water is found, it can produce during spawning season years.

“Be sure to look for a few bass in a suitable bass or muddy waters. One things to watch for is a school of bass that is full of mostly sunfish and only a few area where the bottom has a little more sand or rocky area — those are going to be your hot spots for bass.”

Mud/flats along the shore and just under the water can be good indicators for likely bass starting areas.

**Bed Time**

Picking off a beam here and there in flooded brush eventually lead to a full-time plan, but the goal of most anglers is to find bass in the river where they’re spawning.

“Bream make their beds just like other sunfish,” Hilleck said. “If you can find them bumbled up, they’re okay.”
Award Category: 5 Soft/Hard Cover Book
Entry Title: 2014-15 Arkansas Hunting Guidebook
Award: Second
Govt Agency: Arkansas Game and Fish Commission
Award Category: 5 Soft/Hard Cover Book
Entry Title: A Century of Conservation
Award: First
Govt Agency: Arkansas Game and Fish Commission
Award Category: 6 Brochures/Booklet
Entry Title: Let MDES Online Services and Technology Work for You
Award: Award of Excellence
Govt Agency: Mississippi Department of Employment Security (MDES)
Award Category: 6 Brochures/Booklet
Entry Title: Business Continuity Guide - Is your Business Prepared?
Award: Second
Govt Agency: The City of Calgary, Alberta, Canada
Award Category: 6 Brochures/Booklet
Entry Title: Voluntary Shared Work Program
Award: First
Govt Agency: Iowa Workforce Development
Chairman’s Message

Thank you for taking a few moments to glance at our Annual Report for Fiscal Year 2014. We feel it is important to reflect on recent accomplishments and challenges and to share that information with you. As always, it has been a productive year and I am very proud of our staff and leadership. This year our efforts to focus on strengthening our partnerships in this community are helping our park system. In my six terms as Chairman of the Park Authority Board, I have worked hand-in-hand with individuals who understand the value of working together for the common betterment of the community.

The commitment to our park system by our partners has made a significant difference in our ability to deal with these challenging budget times. Let me share some insights on how these partnerships and collaborations benefit all of us.

I was honored to be a recipient of the Tony Griffin Partnership Leader Award presented by the Office of Private Partnerships, affectionately known as O3P, this past May. It is a great honor to be recognized in this manner but I can hardly take credit for this accolade alone.
Award Category: 7 Annual Report
Entry Title: Community Scorecard and Annual Report
Award: Award of Excellence
Govt Agency: City of Littleton, Colorado
Award Category: 7 Annual Report
Entry Title: Spouse Education and Career Opportunities Annual Report
Award: Award of Excellence
Govt Agency: Spouse Education Career Opportunities (SECO)
Award Category: 7 Annual Report
Entry Title: Securing Our Foundation
Award: Second
Govt Agency: Western Area Power Administration
Award Category: 7 Annual Report
Entry Title: 2014 Oklahoma Department of Human Services Annual Report
Award: First
Govt Agency: Oklahoma Department of Human Services
Award Category: 8 Technical or Statistical Report
Entry Title: The American Recovery and Reinvestment Act of 2009 – Recipient and Agency
Reported Data – 2009-2013 National, State, County Congressional District
Award: Award of Excellence
Govt Agency: United States Census Bureau and the Recovery Accountability & Transparency Board
Award Category: 8 Technical or Statistical Report
Entry Title: Fairfax County Park Authority: Comprehensive Annual Financial Report (CAFR)
Award: Award of Excellence
Govt Agency: Financial Management Branch, Fairfax County Park Authority
Award Category: 8 Technical or Statistical Report
Entry Title: Mercury in the Nation's Streams – Levels, Trends, and Implications
Award: Second
Award Category: 8 Technical or Statistical Report
Entry Title: Two Hundred Years of Magma Transport and Storage at Kilauea Volcano, Hawaii, 1790-2008
Award: First
Govt Agency: U.S. Geological Survey
Award Category: 9 Special Purpose Publication
Entry Title: Year in Review 2013
Award: Award of Excellence
Govt Agency: U.S. Army Natick Soldier Systems Center Public Affairs Office
Award Category: 9 Special Purpose Publication
Entry Title: Giving Young Hearts Strong Starts, Your Guide to Raising a Heart Healthy Child
Award: Award of Excellence
Govt Agency: National Heart, Lung and Blood Institute, NIH
Award Category: 9 Special Purpose Publication
Entry Title: Calgary Flood Preparation: Frequently Asked Questions
Award: Award of Excellence
Govt Agency: The City of Calgary, Alberta, Canada
Award Category: 9 Special Purpose Publication
Entry Title: Mending Justice: Sentinel Event Reviews
Award: Second
Govt Agency: National Institute of Justice
The OTIA III State Bridge Delivery Program is part of the Oregon Department of Transportation’s $3 billion Oregon Transportation Investment Act. OTIA funds repaired or replaced hundreds of bridges, paved and maintained city and county roads, improved and expanded interchanges, added new capacity to Oregon’s highway system and removed freight bottlenecks statewide. An estimated 10,5 family-wage jobs are sustained for every $1 million spent on transportation construction in Oregon. Overall, the bridge program created or sustained approximately 22,000 jobs. For more information, visit www.OTIAbidge.org.

Leaving a Legacy

Delivering the Oregon Department of Transportation’s OTIA III State Bridge Delivery Program
Award Category: 10 Most Improved Publication
Entry Title: Golden Gate National Recreation Area Unigrid Brochure
Award: Award of Excellence
Govt Agency: Golden Gate National Recreation Area, Harpers Ferry Center
Award Category: 10 Most Improved Publication
Entry Title: Eleanor Roosevelt National Historic Site Unigrid Brochure
Award: Award of Excellence
Govt Agency: Eleanor Roosevelt National Historic Site, Harpers Ferry Center
Award Category: 10 Most Improved Publication
Entry Title: HealthFacts Newsletter
Award: Award of Excellence
Govt Agency: Missouri Consolidated Health Care Plan
Award Category: 10 Most Improved Publication
Entry Title: NEWSWAVE
Award: Second
Govt Agency: U.S. Department of the Interior, Policy Analysis
Award Category: 10 Most Improved Publication
Entry Title: “The Times”
Award: First
Govt Agency: City of Edina, Minnesota
Award Category: 11 Writer’s Portfolio
Entry Title: Kelly Foreman's Writing Portfolio
Award: First
Govt Agency: Kentucky Department of Criminal Justice Training
Award Category: 11 Writer’s Portfolio
Entry Title: Abbie Darst Writer's Portfolio
Award: First
Govt Agency: Kentucky Department of Criminal Justice Training
Award Category: 12 Graphic Design
Entry Title: America's PrepareAthon! Resource Catalog
Award: Award of Excellence
Govt Agency: Federal Emergency Management Agency (FEMA)
Award Category: 12 Graphic Design
Entry Title: Investment and Performance Report FY 2014
Award: Second
Govt Agency: Georgia Department of Transportation
Award Category: 12 Graphic Design
Entry Title: What's New Postcard
Award: First
Govt Agency: Fairfax County Park Authority
Hunter Kills Mountain Lion in Bradley County

LITTLE ROCK – A deer hunter shot and killed a 149-pound male mountain lion Saturday morning east of Heeritage in Bradley County.

It’s the first time a mountain lion has been killed in Arkansas since 1973 in Logan County.

The hunter, Douglas W. Kram, 83, of Ruston, Louisiana, told wildlife officials the mountain lion was moving toward his deer stand and he felt threatened. According to Arkansas Game and Fish Commission regulations, non-game wildlife (except migratory birds and endangered species) that present a reasonable threat to people or property may be shot during daylight hours or trapped without a depredation permit.

Kram, who was on private property, reported the incident to wildlife officers Wednesday, he has not been charged with violating regulations, although officers are continuing to investigate the incident.

The carcass was given to AGFC biologists. Hair from the mountain lion will be sent to Wildlife Genetics Laboratory in Missoula, Montana, for DNA testing, which often can reveal an animal’s area of birth.

Mountain lions — also known as pumas and cougars — lived throughout Arkansas until about 1920. The AGFC offered bounties and hired trappers to control predators during 1927-29. At least 250 wolves and 323 bobcats were killed, but no mountain lions were taken.

Few sightings of mountain lions in Arkansas have been confirmed in the last five years, although a breeding population has not been verified. A few mountain lion sightings in Missouri, Oklahoma and Louisiana also have been confirmed in recent years.

A mountain lion was killed in Montgomery County in 1949 and another in Ashley County in 1969. In late 1990, a team from the University of Arkansas at Little Rock observed tracks, foot and a deer kill from a roaming mountain lion across Hot Springs, Garland and Faulkner counties.
"Teddy Bear" Unlikely to Go Extinct

USGS study looks at Louisiana Black Bear Population

The threatened Louisiana black bear, one of 18 subspecies of black bear in North America, has less than a 1 percent chance of going extinct in the next 100 years. The bear was once found throughout Louisiana, eastern Texas, southern Arkansas and western Mississippi. Habitat loss and overhunting has since reduced and fragmented the population resulting in its listing as threatened under the Endangered
For Immediate Release
June 26, 2014
B-roll available

Contact: Jean Horrigan or Dustin Hays
National Eye Institute
(301) 496-5248
neinews@nei.nih.gov

**Telemedicine catches blinding disease in premature babies**

*NIH-funded study could reduce obstacles to care for at-risk babies*

Telemedicine is an effective strategy to screen for the potentially blinding disease known as retinopathy of prematurity (ROP), according to a study funded by the National Eye Institute (NEI). The investigators say that the approach, if adopted broadly, could help ease the strain on hospitals with limited access to ophthalmologists and lead to better care for infants in underserved areas of the country. NEI is a part of the National Institutes of Health.
Award Category: 13 News Release
Entry Title: New Insight on the Nation's Earthquake Hazards
Award: First
Govt Agency: U.S. Geological Survey
**Award Category:** 14 Special Event  
**Entry Title:** Stan Musial Veterans Memorial Bridge Grand Opening  
**Award:** Award of Excellence  
**Govt Agency:** Missouri Department of Transportation and Illinois Department of Transportation
Award Category: 14 Special Event
Entry Title: Do No Harm Symposium Series
Award: Award of Excellence
Govt Agency: Partnership for a Drug-Free New Jersey, Drug Enforcement Administration – New Jersey Division, New York/New Jersey HIDTA
Award Category: 14 Special Event
Entry Title: Littleton Criterium and Little Jam
Award: Second
Govt Agency: City of Littleton, Colorado
Award Category: 14 Special Event
Entry Title: Speak Your Mind – Texas Mental Health Awareness Campaign
Community Conversation Events
Award: First
Govt Agency: Texas Department of State Health Services
Award Category: 15 Individual Speechwriting
Entry Title: Partnership, Predictability, Prosperity: Reaching the Tipping Point
Award: Second
Govt Agency: U.S. Customs and Border Protection (CBP)
Award Category: 15 Individual Speechwriting
Entry Title: How the National Science Foundation Powers U.S. Research and Innovation
Award: First
Govt Agency: National Science Foundation

POWERING THE U.S. RESEARCH & INNOVATION ENGINE

Dr. France A. Córdova
Director, National Science Foundation

August 26, 2014
COIN Summit
Denver, Colorado
Award Category: 17 Documentary/Journalistic/Nature Photography
Entry Title: Ready to Pounce
Award: Award of Excellence
Govt Agency: Arkansas Game and Fish Commission
Award Category: 17 Documentary/Journalistic/Nature Photography
Entry Title: Transportation Maintenance Employee Works in a Georgia Sinkhole
Award: Award of Excellence
Govt Agency: Georgia Department of Transportation
Award Category: 17 Documentary/Journalistic/Nature Photography
Entry Title: Hooked on Fishing
Award: Second
Govt Agency: Arkansas Game and Fish Commission
Award Category: 17 Documentary/Journalistic/Nature Photography
Entry Title: She Can Erase the Magnetic Force Fields of the Earth
Award: First
Govt Agency: Naval Surface Warfare Center, Carderock Division
Award Category: 18 Photographer’s Portfolio
Entry Title: Arkansas Wildlife
Award: Second
Govt Agency: Arkansas Game and Fish Commission
Award Category: 18 Photographer’s Portfolio
Entry Title: Jim Robertson’s KLE Magazine Portfolio
Award: First
Govt Agency: Kentucky Department of Criminal Justice Training
Award Category: 19 Logo/Theme Art
Entry Title: DOCJT Logo
Award: Award of Excellence
Govt Agency: Kentucky Department of Criminal Justice Training
Award Category: 19 Logo/Theme Art
Entry Title: 5 Days of Iron
Award: Second
Govt Agency: Fairfax County Park Authority
Award Category: 19 Logo/Theme Art
Entry Title: Where Profits Get Poured Back Into the Community
Award: First
Govt Agency: City of Edina, Minnesota

Every Purchase You Make Helps Improve Our Parks

All Your Favorite Brands
Friendly, Knowledgeable Staff
Three Convenient Locations

Grandview | Southdale | 50th & France
Award Category: 20 Special Purpose Product
Entry Title: American Community Survey (ACS) Flipper
Award: Award of Excellence
Govt Agency: United States Census Bureau, American Community Survey Office
Award Category: 20 Special Purpose Product
Entry Title: Discovery Trail Map
Award: Second
Govt Agency: Fairfax County Park Authority
Award Category: 20 Special Purpose Product
Entry Title: Allegheny County: Use Your Words Educational Toolkit
Award: First
Govt Agency: Allegheny County Department of Human Services, Office of Community Relations

WHY IS TALKING TO INFANTS AND TODDLERS IMPORTANT?
In 1991, Betty Hart and Todd R. Risley, researchers at the University of Kansas, released findings from a longitudinal study they conducted of parent-child talk in families in Kansas over a decade. Having studied parent-child talk among children from 7 months to 36 months of age, Hart and Risley followed up with these same children at age 9.

Their research demonstrated a definitive link between the amount of words children heard from birth to age 3 and their academic success at age 9. They found that:
- The more babies hear from their parents and caregivers—no matter the topic—the better their communication will be when they begin using their own words.
- Talking to babies and toddlers is one of the best ways to nurture their brain development.
- Reading regularly with babies and toddlers strengthens parent-child relationships at a critical time in child development, which builds social-emotional skills that last a lifetime.

The LENA Research Foundation conducted a study showing that parents and caregivers often overestimate the amount they talk to their babies and toddlers. Since we know from the Kansas research that the more you can say, the better, it is important to make a concerted effort to get parents talking, whenever and wherever possible.

In June 2014, the American Academy of Pediatrics (AAP) announced a new policy recommending that pediatric providers advise parents to read aloud to their infants from birth. The benefits, says AAP, include strengthening language skills, literacy development, and parent-child relationships.

HOW DOES ALLEGHENY COUNTY FIT IN?
Recognizing the importance of the research, the Allegheny County Department of Human Services (DHS) has launched a campaign to encourage talking with babies, toddlers, and young children (birth to 5 years old) as a priority in our community, so that our children have the greatest possible chance at positive academic and emotional outcomes.

An important principle for "Use Your Words: Your Baby is Listening and Learning" is to support parents and caregivers as they raise their children, not giving them another task to stress over or another to-do on their already long list. As such, DHS has provided strategies on how to make verbal interaction more frequent by wrapping around what families are likely doing every day already.
**Award Category:** 21 Poster

**Entry Title:** That Guy "Field Guide" Poster Series

**Award:** Second

**Govt Agency:** Defense Health Agency
Award Category: 21 Poster
Entry Title: Securing Our Foundation
Award: First
Govt Agency: Western Area Power Administration
Award Category: 22 Calendar
Entry Title: Arkansas Wildlife
Award: Second
Govt Agency: Arkansas Game and Fish Commission
Award Category: 22 Calendar
Entry Title: Denver International Airport – 2015 Wall Calendar
Award: First
Govt Agency: Denver International Airport
Award Category: 23 Display
Entry Title: NSWC Carderock Division - Launch of the New Ocean Wavemaker
Award: Award of Excellence
Govt Agency: Naval Surface Warfare Center, Carderock Division
Award Category: 23 Display
Entry Title: U.S. Army Medical Research & Materiel Command Headquarters Hall Project
Award: Second
Govt Agency: U.S. Army Medical Research and Materiel Command (USAMRMC)
Award Category: 23 Display
Entry Title: Californians Don't Waste – Save Water in Your Home Exhibit
Award: First
Govt Agency: California Department of Water Services
Award Category: 24 Shoestring Budget
Entry Title: NEWSWAVE
Award: Award of Excellence
Govt Agency: U.S. Department of the Interior, Policy Analysis
Award Category: 24 Shoestring Budget
Entry Title: #IamLakewood
Award: Second
Govt Agency: City of Lakewood, Washington
Award Category: 24 Shoestring Budget
Entry Title: Science.gov Trivia Challenge
Award: First
Govt Agency: Science.gov Alliance
Award Category: 25 Conference Materials
Entry Title: Texas Health Steps Online Provider Education Promotional Video
Award: First
Govt Agency: Texas Department of State Health Services: Texas Health Steps Online Provider Education (OPE) Program
Award Category: 26 Promotional Campaigns (less than $100,000)
Entry Title: Your County, Your Money, Your Voice
Award: Award of Excellence
Govt Agency: Rocky View County Communication Service
Award Category: 26 Promotional Campaigns (less than $100,000)
Entry Title: S&T's Visionary Goals – Stakeholder Engagement Campaign
Award: Award of Excellence
Govt Agency: DHS Science & Technology Directorate
**Award Category:** 26 Promotional Campaigns (less than $100,000)

**Entry Title:** Urban Renewal vs. Urban Legend

**Award:** Second

**Govt Agency:** City of Littleton, Colorado
Award Category: 26 Promotional Campaigns (less than $100,000)
Entry Title: YOLO (You Only Live Once) High School Pedestrian Safety Toolkit
Award: First
Govt Agency: Montgomery County Department of Transportation
Award Category: 27 Promotional Campaigns (greater than $100,000)
Entry Title: The Road to Full Funding Plan
Award: Award of Excellence
Govt Agency: California State Teachers' Retirement System
Award Category: 27 Promotional Campaigns (greater than $100,000)
Entry Title: Social Security Administration's "Someday" Campaign
Award: Second
Govt Agency: Social Security Administration
Award Category: 27 Promotional Campaigns (greater than $100,000)
Entry Title: "Don’t Be That Guy" Campaign
Award: First
Govt Agency: Defense Health Agency
Award Category: 28 Public Service Announcement
Entry Title: "Santa Mechanic" TV Spot
Award: Award of Excellence
Govt Agency: Texas Department of Transportation - Toll Operations Division
Award Category: 28 Public Service Announcement
Entry Title: Love Kidneys "Three Generations" TV Spot
Award: Award of Excellence
Govt Agency: Texas Department of State Health Services: Texas Kidney Education Program
**Award Category:** 28 Public Service Announcement  
**Entry Title:** Five Steps to Coverage  
**Award:** Award of Excellence  
**Govt Agency:** Centers for Medicare & Medicaid Services
Award Category: 28 Public Service Announcement
Entry Title: "Labor" TV Spot
Award: Second
Govt Agency: Texas Department of Transportation – Toll Operations Division
Award Category: 28 Public Service Announcement
Entry Title: "First Impressions" PSA
Award: First
Govt Agency: Defense Health Agency
Award Category: 29 Public Affairs Program
Entry Title: SAMHSA, Caring for Every Child’s Mental Health Campaign: LGBTQ KSOC Webisode
Award: Award of Excellence
Govt Agency: Substance Abuse & Mental Health Services Administration (SAMHSA)
**Award Category:** 29 Public Affairs Program

**Entry Title:** As She Lay Dying: How I Fought to Stop Medical Errors from Killing My Mom

**Award:** Second

**Govt Agency:** Centers for Medicare & Medicaid Services

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**Narrative Matters**

As She Lay Dying: How I Fought To Stop Medical Errors From Killing My Mom

*A woman with cancer dies after receiving poor care for an infection. Her physician's calls on the Haiti quesin to involve patients and families in improving safety.*

By Jonathan R. Welsh

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*But when I was exposed to a medical error, I wasn’t an unexpected victim; I was a thirty-four-year-old son trying to save my mom’s life.*

The Phone Call

The call came in early one morning in September 2019. On the line was an emergency physician in the hospital’s ICU. We were talking a new development. During the preceding year, my mom had received a steady course of chemotherapy. Shit had been diagnosed with breast cancer three years earlier, but she’d gone into remission. Then, in 2019, at age fifty-nine, she’d started complaining about chest pain, it turned out her cancer had returned and spread to her bone. Some sort of surgery was needed, but it wasn’t being done. She was suffering, slowly, and her cancer was growing.

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Downloaded from cdc.gov/healthcommunications on August 26, 2019.
Award Category: 29 Public Affairs Program
Entry Title: 1964 Quake: The Great Alaska Earthquake
Award: First
Govt Agency: U.S. Geological Survey
**Award Category:** 30 Internal Communications

**Entry Title:** Social Security Administration's Good Morning Social Security Weekly News Program

**Award:** First

**Govt Agency:** Social Security Administration
Award Category: 31 Educational Programs
Entry Title: "When the Sky Turns Gray," Using Animation to Educate Individuals, Organizations, and Communities about Winter Storm Preparedness for America's PrepareAthon!
Award: Award of Excellence
Govt Agency: Federal Emergency Management Agency
Award Category: 31 Educational Programs
Entry Title: Death Gratuity eTutorial Video
Award: Second
Govt Agency: Military Community and Family Policy (MC&FP), OSD
Award Category: 31 Educational Programs
Entry Title: "When the Earth Shakes," Using Animation to Educate Individuals, Organizations, and Communities about Earthquake Preparedness for America's PrepareAthon!
Award: First
Govt Agency: Federal Emergency Management Agency
Award Category: Documentary
Entry Title: Bridging a Century of Service
Award: Award of Excellence
Govt Agency: Oregon Department of Transportation
Award Category: 32 Documentary
Entry Title: Arkansas Black Bears
Award: Award of Excellence
Govt Agency: Arkansas Game and Fish Commission
Award Category: 32 Documentary
Entry Title: The Sand Creek Massacre and the Civil War
Award: First
Govt Agency: National Park Service & Post Modern Company
Award Category: 33 Website
Entry Title: TRICARE.mil Home Page Redesign
Award: Award of Excellence
Govt Agency: Defense Health Agency, Communications Division
Award Category: 33 Website
Entry Title: ThatGuy.com Campaign Website
Award: Second
Govt Agency: Defense Health Agency
Award Category: 34 Electronic Publication
Entry Title: Transforming the Way We Work – 2014-2017 Strategic Plan
Award: Award of Excellence
Govt Agency: Canadian Transportation Agency
Award Category: 34 Electronic Publication
Entry Title: Awareness Day 2014 Final Report E-Book
Award: First
Govt Agency: Substance Abuse & Mental Health Services Administration (SAMHSA)
Award Category: 35 Webcast
Entry Title: Using TRICARE for Life
Award: First
Govt Agency: Defense Health Agency, Communications Division
**Award Category:** 36 E-Newsletter  
**Entry Title:** The Benefits.gov Quarterly Compass e-Newsletter  
**Award:** Award of Excellence  
**Govt Agency:** Department of Labor – Benefits.gov
ResOURces Newsletter-April 2015: Festivals, Farm Markets, Farm Babies

By Fairfax County Park Authority - Thursday, April 09, 2015

Pirate Fest Set for May 2

Pirate Fest returns to Lake Fairfax Park on Saturday, May 2, 2015. It's maritime mayhem for all.

Everything you need to know is online, so buckle your swash and take a stab at the Pirate Fest website. Tickets are available online. Book your boat rides in advance because they sell out. Dress the part, and plan to be at the park from 10 a.m. to 5 p.m. on May 2. And, there's still room for sponsors.

Spring Into Springfest on April 25

Celebrate Fairfax County's premier Earth Day/Arbor Day event on Saturday, April 25. It's Springfest at The Workhouse Art Center in Lorton. The Park
Award Category: 36 E-Newsletter
Entry Title: Military OneSource eNewsletter
Award: First
Govt Agency: Military Community and Family Policy, OSD
Award Category: 37 Podcast
Entry Title: The Green Power Report
Award: Award of Excellence
Govt Agency: Riverside Public Utilities
Award Category: 37 Podcast
Entry Title: Radio Show – The Truth About Reentry from a Former Offender
Award: First
Govt Agency: Court Services and Offender Supervision Agency
Award Category: 38 Audio Communications
Entry Title: Section 503 Webinar: "More Jobs for People with Disabilities: What New Regulations Can Mean for You"
Award: Second
Govt Agency: Social Security Administration
Award Category: 38 Audio Communications
Entry Title: Radio Show – Human Trafficking
Award: First
Govt Agency: Court Services and Offender Supervision Agency
Award Category: 39 Social Media
Entry Title: Safety, Trust and Social Media: City of San Bernardino Police Department Revamps Facebook Strategy
Award: Award of Excellence
Govt Agency: City of San Bernardino, California
Award Category: 39 Social Media
Entry Title: Denver International Airport - #LoveDIA, Selfie on a Runway
Award: Second
Govt Agency: Denver International Airport

Want to take a #selfie on a runway? Tweet us why you think @DENairport is America's favorite connecting hub and use #LoveDIA for a chance to win an exclusive photo op!

You could be here!
Award Category: 39 Social Media
Entry Title: Empowering Facebook Users to Sign Up as Organ Donors
Award: First
Govt Agency: Health Resources and Services Administration/Division of Transplantation (HRSA/DoT)
Award Category: 40 Mobile
Entry Title: "Can I Eat This?" Mobile Application
Award: Award of Excellence
Govt Agency: Centers for Disease Control and Prevention (CDC)
Award Category: 40 Mobile
Entry Title: GoPass/State Fair Mobile Ticket Bundle
Award: Award of Excellence
Govt Agency: Dallas Area Rapid Transit
Award Category: 40 Mobile
Entry Title: MSWorks
Award: Award of Excellence
Govt Agency: MDES & nSPARC
**Award Category:** 40 Mobile

**Entry Title:** "Edina To Go" Mobile App

**Award:** Second

**Govt Agency:** City of Edina, Minnesota
Award Category: 40 Mobile
Entry Title: Text 4 Baby Enrollment
Award: First
Govt Agency: Oklahoma Health Care Authority
Our Stories and Perspectives

Articles of Interest from the Fairfax County Park Authority

Northern Snakeheads: New Burke Lake Residents

5 Replies

Northern snakeheads are in Burke Lake.

The invasive fish drew substantial attention and concern when it first was discovered in local waters in 2004, and there were fears that it could cause an ecological nightmare. So far, snakeheads are fitting in and playing somewhat well with others, however that does not mean we are out of, so to speak, dangerous waters. U.S. Department of Agriculture (USDA) studies indicate that Northern snakeheads do prey on and compete with native species. The fish is listed as an injurious species, which means that by law it cannot be imported or transported between states, the District of Columbia, Puerto Rico, or any territory or possession of the U.S. by any means without a permit issued by the U.S. Fish and Wildlife Service. In addition, releasing any creature into a park violates the Fairfax County Park Authority policy that reads: No person shall abandon, release or cause to be released into a park any animal or other organism without the express written permission of the Park Authority.
Award Category: 41 Web Article
Entry Title: Air Superiority
Award: Second
Govt Agency: Arkansas Game and Fish Commission
Staying Nicotine-Free After the New Year

Congratulations! You have made the decision to quit smoking for the New Year and you should be proud of yourself! Stopping smoking is one of the most significant health decisions you can make. It is estimated that every year, millions of people attempt to quit smoking, yet only 5% of people actually achieve their New Year's resolutions. That's why you are going to be part of the 5%.

If you think quitting smoking alone is too difficult, take a deep breath! Nicotine cravings hit hard between 5-6 a.m. Once you've overcome these, several things to help you stay quit in 2015:

1. Stay Positive for the Month: Even though you are in the New Year, make sure to stay positive. It is important to find a place of accomplishment for gaining that New Year's resolution. Did you know that ED decreases your risk of lung cancer, lower your risk of heart disease, and improve your overall health and fitness? If you are on the way to a healthier life, you are on the right track. Remember, it's a process, not a destination.

2. Change Your Behavior: To keeps your mind off smoking, you can change your environment and change the way you think about smoking. If you want to have a cigarette when you wake up in the morning, make sure you отказали a new behavior for the morning of the day. It could be taking your dog for a walk, brushing your teeth, or engaging in some other physical activity.

3. Consider Medications: Depending on your age and health condition, there are several medications that can help you quit. Your doctor or pharmacist can guide you in choosing the right one for you. Some medications include nicotine patches, gum, and lozenges, while others, such as bupropi, are designed to help you quit by changing your behavior.

4. Fight the Nicotine Cravings: Vaping comes with the temptation to keep using e-cigarettes. You may be tempted to smoke, but the urge to smoke can be controlled by avoiding triggers. Don't allow yourself to keep smoking. Remember, it's a process, not a destination.

5. Practice mindfulness: When going through your quit attempt, it's important to be aware of how you are feeling in the moment. Take note of what is going on around you. Remember, smoking is a habit, and it can be difficult to break. However, with the right mindset, you can overcome these challenges. Remember, it's a process, not a destination.

6. Make Time: You might be thinking to yourself, “I’m too busy right now. Giving up smoking is something for later.” Quitting smoking can be a hard process, but it’s important to not give up. Just remember, it takes time to overcome the cravings.

7. Staying Nicotine-Free After the New Year

Entry Title: Staying Nicotine-Free After the New Year
Award: First
Govt Agency: Defense Health Agency
Award Category: 42 Branding/Rebranding Campaign
Entry Title: 2015 Division of Central Services Branding/Rebranding Campaign
Award: First
Govt Agency: State of Colorado
**FLU IN OKLAHOMA**

Between 3,000 and 49,000 deaths occur annually due to the flu in the United States. Many of these deaths could be prevented. Here’s how to keep your family safe.

**HOW COMMON IS THE FLU?**

1 in every 5 people in the United States will get the flu this year.

**DURING THE 2013 FLU SEASON, OKLAHOMA ALONE HAD:**

- 58 DEATHS
- 1,244 HOSPITALIZED

**KNOW THE SYMPTOMS**

- FEVER AND/OR CHILLS
- HEADACHES
- COUGH, SORE THROAT, RUNNY OR STUFFY NOSE
- MUSCLE OR BODY ACHES
- NAUSEA AND DIARRHEA (MORE COMMON IN CHILDREN)
- FATIGUE

**THE NUMBER ONE WAY TO PREVENT THE FLU IS TO GET VACCINATED!**

The average person with insurance can expect to spend a minimum of $274 if they get the flu…much more than the cost of a shot.

$0 FLU SHOT
$274 COST OF FLU

The flu costs the U.S. approximately $10.4 billion dollars each year in direct costs for hospitalizations and outpatient visits for adults.

**KNOW THE TRUTH**

I’m healthy. Do I really need the shot?

Yes! Not only does getting the shot save you unnecessary risk and illness, you help protect those around you, like children under 6 months who can’t yet get the shot.

But can’t the flu shot give you the flu?

No. While some people have mild immune reactions, the shot cannot give you the flu. There is also no evidence that the flu shot causes autism or other developmental disorders.

I already got the flu this season. I can’t get it again, right?

Yes, you can. There is more than one type of flu, and getting one does not protect you from getting the other!

Is the “stomach flu” really the flu?

No. Many people use the term “stomach flu” to describe illnesses with nausea, vomiting or diarrhea. These symptoms can be caused by many different viruses, bacteria or even parasites. The flu is a respiratory disease and not a stomach or intestinal disease.
Award Category: 43 Infographic
Entry Title: World No Tobacco Day
Award: Second
Govt Agency: Defense Health Agency
Award Category: 43 Infographic
Entry Title: California Water Use
Award: First
Govt Agency: U.S. Geological Survey, California Water Science Center
Best in Show

Montgomery County Department of Transportation

YOLO
(You Only Live Once)
High School Pedestrian Safety Toolkit