



# National Association of Government Communicators **2010 | COMMUNICATIONS SCHOOL**

May 17–19, 2010 ● Hyatt Regency Bethesda ● One Bethesda Metro Center ● Bethesda, MD 20814

## Registration Form

### May 17, 2010 ● Pre-Conference Training Workshop Registration

View full course descriptions at [www.nagconline.org](http://www.nagconline.org)

#### SMALL GROUP BODY LANGUAGE SUCCESS MAKEOVER WORKSHOPS by Janine Driver

One-hour sessions limited to six persons per session. Please choose morning or afternoon session:

- Morning sessions run consecutively from 8 a.m. – noon       Afternoon sessions run consecutively from 1 p.m. – 5 p.m.

Participants will be notified of their specific time slot when they receive their registration materials.

#### MORNING WORKSHOPS 8 a.m. – noon

- OPTION 1: Web Writing ROI: Making the Business Case for Writing Good Content *Instructor: Leslie O’Flahavan*  
 OPTION 2: Using Social Media as a Government Agency *Instructor: Greta Weiner*

#### AFTERNOON WORKSHOPS 1 p.m. – 5 p.m.

- OPTION 1: How to WOW with Your Writing *Instructor: Kate Peters*  
 OPTION 2: Design a Customized, Effective Social Media Strategy *Instructor: Anne Gunning and Lisa Stafford*

PRE-CONFERENCE TRAINING WORKSHOP COSTS	Member	Non-Member	Subtotal
<input type="checkbox"/> I will attend ONE half-day workshop. <i>Check ONE choice above.</i>	\$125	\$150	
<input type="checkbox"/> I will attend TWO half-day workshops at a discounted rate. <i>Check TWO choices above.</i>	\$230	\$280	
<input type="checkbox"/> I will attend a one-hour Success Makeover Workshop with Janine Driver. <i>Check morning or afternoon above.</i>	\$99	\$125.	
<b>Pre-Conference Training Workshop Total</b>			

### May 18–19, 2010 ● Communications School Registration

Early Bird and Full Registration Fees include all sessions, selected meals and receptions, and the Blue Pencil & Gold Screen Awards Banquet.

For those with special needs, indicate your requests in the *Special Needs* section on the back of this form.

COMMUNICATIONS SCHOOL REGISTRATION COSTS	Member	Non-Member	Subtotal
<input type="checkbox"/> Early Bird Registration Fee (until April 6, 2010)	\$650	\$750	
<input type="checkbox"/> Full Registration Fee (after April 6, 2010)	\$795	\$895	
<input type="checkbox"/> Registration Day Rate	\$400/day	\$450/day	
<input type="checkbox"/> Blue Pencil & Gold Screen Awards Banquet (May 17, 2010) Ticket <i>NOTE: For those attending the entire conference, the ticket is included with conference registration fee.</i>	\$99	\$125	
<b>Conference Registration Total</b>			

### 2010 Membership Registration

	Cost	Subtotal
<input type="checkbox"/> <b>New Active Member:</b> Receive a complimentary membership through <b>September 2010</b> . This offer is extended only to individuals joining for the first time. You must register as a non-member to qualify for the introductory free membership.	<b>FREE</b>	<b>FREE</b>
<input type="checkbox"/> <b>New Active Member:</b> Membership through <b>September 2011</b> . Qualifies for member registration discount.	\$120	
<input type="checkbox"/> <b>Affiliate Member:</b> A nongovernment person who is engaged in communication or public relations/public affairs functions and whose professional activities enhance, further, or support the objectives of NAGC.	\$250	
<input type="checkbox"/> <b>Organization/Agency:</b> Any group of individuals (up to five people) who meet the active category requirements.	\$480	
<input type="checkbox"/> <b>Affiliate Group:</b> Any group of five individuals from an organization meeting affiliate category requirements.	\$1000	
<b>Membership Total</b>		

## Registrant Contact Information

Name (as it will appear on your badge): \_\_\_\_\_

Title: \_\_\_\_\_ Department: \_\_\_\_\_

Agency/Organization: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Office E-mail: \_\_\_\_\_ Company Web Site: \_\_\_\_\_

Home Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Home E-mail: \_\_\_\_\_ Home E-mail: \_\_\_\_\_

**Preferred Mailing Address:**  Home  Work

**Member Employment Profile:** (Please check applicable box(es))

Federal  State  County  City  Other Local/Regional Government  Non-Government Organization  Student  Retired

### Fee Totals

FILL IN SUBTOTALS FROM FRONT PAGE	Subtotal
Pre-Conference Training Workshops Subtotal	
Conference Registration Subtotal	
Membership Subtotal	
<b>TOTAL DUE</b>	

NAGC's Tax ID Number is 52-1046350.

### Payment Information

Visa  MasterCard  American Express

Cardholder Name: \_\_\_\_\_

Card Number: \_\_\_\_\_

Security Code:\* \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Total Amount Charged: \$ \_\_\_\_\_

E-mail receipt to: \_\_\_\_\_

\*AmEx: 4-digit number of front of card; MasterCard and Visa: 3-digit number on back of card.

Registration form with credit card information can be faxed to 703.241.5603, or mailed to **NAGC** at the address below.

Check/Money Order (Make check payable to **NAGC**)  
Mail registration form, and check or money order to:

**NAGC Communications School**  
201 Park Washington Court  
Falls Church, VA 22046-4527

### Cancellations

Cancellation requests must be received in writing by April 16, 2010. All refunds are subject to a \$50 administration charge.

**No refunds will be granted after April 16, 2010.**

### Special Needs or Dietary Restrictions

Notice must be received in writing by April 30, 2010.

NAGC will attempt to accommodate all requests.



National Association of Government Communicators  
201 Park Washington Court, Falls Church, VA 22046-4527

[www.nagconline.org](http://www.nagconline.org)