



**National Association of
Government Communicators**



Transparency
and Technology
Advancing Government
Communications

2010 | COMMUNICATIONS SCHOOL

Sponsorships Now Available

May 17–19, 2010

Hyatt Regency Bethesda, Washington, DC

Maximize your exposure to federal, state and local government communicators by sponsoring the National Association of Government Communicators' (NAGC) 2010 Communications School in Washington, DC, May 17–19, 2010.

The NAGC sponsorship program provides maximum benefits to you! Check out the sponsorship opportunities below, offering various levels to fit all budgets.

RESERVE YOUR BOOTH TODAY!

NAGC will also offer a two day Government Communications Expo, May 18–19, for vendors to display their products and services. Visit the NAGC web site, www.nagconline.org, for further information on this limited opportunity.

PREVIOUS CONTRIBUTING SPONSORS

- Adobe
- Atlantic skyline
- Lawrence Ragan Communications, Inc.
- Burellesluce
- Davis & co.
- InFocus
- Online Video Services
- TKO Advertising, Inc.
- The Graduate School of Political Management, The George Washington University

To become a sponsor or for more information contact
NAGC Exhibit Manager Kristina Wise at 703.538.1787 x1704 or wise@nagconline.org

AVAILABLE SPONSORSHIP OPPORTUNITIES

EXECUTIVE PLATINUM

\$10,000 each

One (1) complimentary registration, complimentary 10'x10' exhibit booth space, prominent recognition on pre-event/event materials and entrance signage, designation as a sponsor for specific event (choose one listed below), five minute presentation to general audience, one insert in attendee registration materials, one-time use of NAGC member and 2010 Communications School attendee list.

- _____ NAGC Awards Banquet
(includes seating at reserved table)
- _____ Annual Membership Luncheon and Ideas Exchange
(includes seating at reserved table)
- _____ Keynote Presentation Luncheon
(includes seating at reserved table)

PLATINUM

\$7,500 each

One (1) complimentary registration, prominent recognition on pre-event/event materials and entrance signage, designation as a sponsor for specific event (choose one listed below), five minute presentation to general audience, one insert in attendee registration materials, one-time use of NAGC member and conference attendee list.

- _____ President's Reception
- _____ Opening Ceremony Breakfast
- _____ NAGC Awards Reception
- _____ Networking Breakfast

GOLD **\$5,000 each**

Recognition on pre-event/event materials and entrance signage, designation as a sponsor for specific event (choose one listed below), recognition of sponsorship from the podium, one insert in attendee registration materials, one-time use of 2010 Communications School attendee list.

- _____ AM Break (May 18)
- _____ PM Break (May 18)
- _____ AM Break (May 19)
- _____ PM Break (May 19)

SILVER **\$2,500 each**

Recognition on pre-event/event materials and entrance signage, recognition of sponsorship from the podium, one insert in attendee registration materials, one-time use of 2010 Communications School attendee list.

BRONZE **\$1,000 each**

Recognition on pre-event/event materials and entrance signage, recognition of sponsorship from the podium, and one insert in attendee registration materials.

SUPPORTING **\$500 each**

Recognition on pre-event/event materials and one insert in attendee registration materials.

SPECIAL SPONSORSHIP OPPORTUNITIES

HOSPITALITY

Price TBD by Hotel

If your organization or company is interested in hosting a late evening hospitality reception, please contact Kristina Wise, wise@nagconline.org for further information.

SPEAKER

Price TBD by NAGC

If your organization or company is interested in sponsoring a keynote or plenary speaker, please contact Kristina Wise, wise@nagconline.org for further information.

LANYARDS

\$500 plus costs

Lanyards from the official sponsor will be provided to attendees. Sponsor must provide approximately 300 lanyards which can include their company logo or message. This is a great buy for the exhibitor who wants to see their company advertised around the neck of every attendee.

PADFOLIOS

\$1,500

Attendees receive a notepad portfolio bearing the imprint of NAGC and recognizing the sponsor.

REGISTRATION BAGS

\$2,500

Each attendee receives an official 2010 Communications School tote. The sponsor's logo will be included on the bag and logo color will be adjusted to work with the bag design. This popular sponsorship delivers exposure well beyond the event as attendees bring these items home and use them for years to come.

(LIMITED AVAILABILITY—FIRST COME BASIS)