



## **National Association of Government Communicators**

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## **| MEDIA ADVISORY |**

### **National Association of Government Communicators to Host Crisis Communications Workshop on ‘The Science of Communication’**

**May 18, 2009 (Washington, D.C.)** – The National Association of Government Communicators (NAGC), with subject matter support from the U.S. Department of Homeland Security Science & Technology Directorate, will present the ‘Science of Communications: Connecting Researchers & Practitioners’ – a workshop for risk & crisis communicators – workshop on Monday, May 18, focusing on the science behind people’s reaction to messages during a crisis.

A full agenda can be downloaded at <http://www.nagconline.org/>

- WHO:** Amanda Ripley, author of “*The Unthinkable: Who Survives When Disaster Strikes – and Why*,” leaders of the National Joint Information Center efforts on H1N1 flu communication efforts, sociological and behavioral science researchers, and communications practitioners
- WHAT:** “The Science of Communications: Connecting Researchers & Practitioners’ – a workshop for risk & crisis communicators
- WHEN:** Monday, May 18, 8:00 a.m. – 4:00 p.m. EDT
- WHERE:** Horizon Ballroom  
Ronald Reagan Building and International Trade Center  
1300 Pennsylvania Avenue NW, Washington, DC.

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