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FOR IMMEDIATE RELEASE

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| NEWS RELEASE |

NAGC Announces 2010 Blue Pencil & Gold Screen Awards Competition Winners

May 18, 2010 (Falls Church, Va.) – The National Association of Government Communicators announced the 2010 winners of the Blue Pencil & Gold Screen Awards Competition. Award winners were honored at a banquet held May 17 in conjunction with the 2010 NAGC Communication School in Washington, D.C.

The NAGC Board of directors chose the Energy Kids Web site (<http://www.eia.doe.gov/kids/>) as the first recipient of the Best in Show award. "We were impressed by the fact that it took first place in both the Shoestring Budget and the Web Site I categories," said Maria VanderKolk, NAGC competitions chair and member of the NAGC Board. "It also speaks to the changing nature of communications."

The NAGC Blue Pencil & Gold Screen Awards Competition salutes superior communications efforts of government agencies and recognizes the people who create them. Blue Pencil Award categories are designed for writing, editing, photography, and published products, such as pamphlets, books, newsletters, and other related materials. Gold Screen Award categories recognize audio-visual and multimedia products, including broadcast and Internet-based products.

"The variety of entries and the creativity shown at all levels of government has been an inspiration this year," stated Maria VanderKolk, NAGC competitions chair. "From posters to podcasts and Web sites to Webinars, government communications continues to keep pace with ever-changing technology. We were also very fortunate to have dozens of judges from around the country who devoted time and expertise to the process."

More than 440 entries in 51 categories were received and judged by a prestigious panel of experts and merited a total of 48 First Place, 48 Second Place, and 68 Awards of Excellence. Twenty-nine of the winning entries were from county or city government agencies.

The complete listing of award winners is available on the NAGC Web site at www.nagconline.org/documents/bpgs2010.pdf.

The National Association of Government Communicators (NAGC) is a national not-for-profit professional network of federal, state and local government employees who disseminate information within and outside government. Its members are editors, writers, graphic artists, video professionals, broadcasters, photographers, information specialists and agency spokespersons.

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